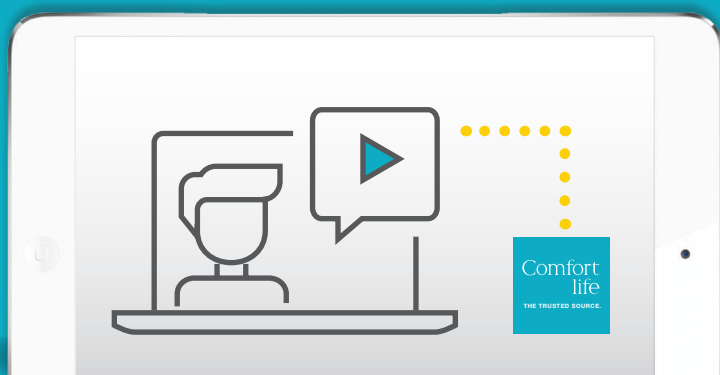


**MAY 15TH  
BOOKING BONUS**

# MANAGER'S INSIGHT VIDEO

(\$1,800 VALUE. NOW FREE BEFORE MAY 15TH)

Families visiting your Comfort Life profile are seriously considering your organization—make their decision easier with a Manager's Insight Video. Simply renew your membership before May 15th, and we'll produce the video for you at no charge.



We'll ask key questions families have about you—about your organization's values, services, and community—and so allow you to frame your organization's message and brand.

We'll conduct the interview with your general manager or the staff member of your choice via videoconference. Once edited, the video will be approximately 10 minutes in length. The video will come from Comfort Life—an authoritative third-party. It will be seen as editorial rather than marketing.

It will be featured:

- On your Comfort Life profile
- On our social media channels
- In an e-newsletter about the video portal sent to our opt-in subscribers

**Don't miss out!**  
**Book by May 15, 2020**

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